



MEDIA INFORMATION

Friday, October 14, 2016

TORONTO MAPLE LEAFS UNVEIL 'THE ONE HUNDRED' AS PART OF CENTENNIAL CELEBRATIONS

31-member committee selects The One Hundred greatest players in franchise history

Commemorative poster to be sold at GTA Canadian Tire stores to raise funds for community programs

As the franchise prepares for its Centennial Anniversary home opener tomorrow night, the Toronto Maple Leafs announced today the definitive list of the one hundred greatest players in team history at Real Sports Bar & Grill with 'The One Hundred' presented by Canadian Tire. Dave Keon, who had his statue on Legends Row unveiled yesterday, was selected by the committee as the greatest player of the past 100 years.

As part of the celebration of *The One Hundred*, a commemorative team illustration of the 100 players voted as the greatest players in Maple Leafs history has been produced and will be sold exclusively at Canadian Tire stores throughout the Greater Toronto Area with net proceeds being donated to Canadian Tire Jumpstart Charities, MLSE Foundation and the Toronto Maple Leafs Alumni Association.

"An important part of the Maple Leafs Centennial celebrations is recognizing the many great players and their accomplishments while wearing these iconic sweaters over the past 100 years," said Brendan Shanahan, President and Alternate Governor of the Toronto Maple Leafs. "Compiling the list of *The One Hundred*, as you'd expect with so many legendary players, was an extensive process but it was a labour of love for many, including the fans who submitted more than 300,000 votes online. On behalf of the club, congratulations to the 100 players who made this very distinguished list."



The One Hundred list is the result of rankings submitted by a 31-member committee made up of prominent members of the hockey community, including a public fan vote that counted as the 31st member. Each committee member submitted a ranked list with a first-place rank garnering 100 points and a 100th place rank receiving one point. 191 of 949 eligible players received at least one vote. Ten different players received at least one first-place vote from the committee.

"Hockey ignites a shared passion from coast-to-coast – it has the power to unite families, communities, and the nation. As Canada's store, we recognize the significance of The Maple Leafs Centennial for the team and fans alike," said Susan O'Brien, Senior Vice President, Marketing and Corporate Affairs at Canadian Tire. "We are thrilled to help celebrate The One Hundred by supporting future generations of hockey greats with all in-store commemorative team illustration proceeds being donated to Canadian Tire Jumpstart Charities, MLSE Foundation and the Toronto Maple Leafs Alumni Association."

After Keon in the top spot, the remainder of the Top 10 on *The One Hundred* list is made up of Syl Apps (2); Ted Kennedy (3); Darryl Sittler (4); Mats Sundin (5); Tim Horton (6); Johnny Bower (7); Borje Salming (8); Frank Mahovlich (9) and Turk Broda (10). The complete list of *The One Hundred* is included below.

Of *The One Hundred*, 96 of the players wore a Maple Leafs uniform, seven wore a St. Pat's uniform and four wore the Toronto Arenas uniform. Seven players wore two of those uniforms (Hap Day, Ace Bailey, Babe Dye, Reg Noble, Harry Cameron, Jack Adams, Corb Denneny) while one player (Denneny) wore all three. The list is made up of 65 forwards, 25 defencemen and 10 goaltenders. There were 18 Maple Leaf captains named to the list and 53 of *The One Hundred* are still alive.

In the case of ties in the rankings, of which there were four, ties were broken by giving the player who received the single highest rank from any one committee member, the higher rank on the final list. Aside from the four ties, which occurred in the second half of the list, there were some close votes in the top half with Sittler edging Sundin by just three points, Mahovlich surpassing Broda by two points and Horton beating out Bower by a single point.

A commemorative *The One Hundred* poster, illustrated by Canadian artist Greg Banning, will depict the 100 greatest players wearing the sweater from their era on the current Air Canada Centre ice with Maple Leaf Gardens seating in the background. The poster will retail at 67 Canadian Tire stores in the Greater Toronto and surrounding area for \$3.49. While the poster is on sale, Toronto Maple Leaf Alumni on *The One Hundred* list will make appearances at select stores for public autograph sessions.

Fans purchasing the poster will also receive a unique code located on the back of the poster which can be entered at www.mapleleafs.com/theonehundred for a chance to win one of ten spots to participate in an Alumni experience involving members of *The One Hundred* list.

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THE ONE HUNDRED

1. Dave Keon
2. Syl Apps
3. Ted Kennedy
4. Darryl Sittler
5. Mats Sundin
6. Tim Horton
7. Johnny Bower
8. Borje Salming
9. Frank Mahovlich
10. Turk Broda
11. Charlie Conacher
12. George Armstrong
13. Doug Gilmour
14. Red Kelly
15. Wendel Clark
16. Busher Jackson
17. Hap Day
18. King Clancy
19. Lanny McDonald
20. Rick Vaive
21. Max Bentley
22. Joe Primeau
23. Allan Stanley
24. Ron Ellis
25. Ace Bailey
26. Bob Pulford
27. Red Horner
28. Dick Duff
29. Gord Drillon
30. Bob Baun
31. Babe Dye
32. Carl Brewer
33. Sid Smith
34. Norm Ullman
35. Curtis Joseph
36. Bill Barilko
37. Tomas Kaberle
38. Tod Sloan
39. Harry Watson
40. Jimmy Thomson
41. Dave Andreychuk
42. Ian Turnbull
43. Terry Sawchuk
44. Paul Henderson
45. Felix Potvin
46. Sweeney Schriner
47. Harry Lumley
48. Phil Kessel
49. Babe Pratt
50. Bob Davidson
51. Lorne Chabot
52. Tiger Williams
53. Gary Leeman
54. Steve Thomas
55. Reg Noble
56. Gus Mortson
57. Ron Stewart
58. Mike Palmateer
59. Billy Harris
60. Gary Roberts
61. Vince Damphousse
62. John Anderson
63. Bryan McCabe
64. Bob Nevin
65. Howie Meeker
66. Wally Stanowski
67. Gaye Stewart
68. Eddie Shack
69. Nick Metz
70. Darcy Tucker
71. Ed Belfour
72. Lorne Carr
73. Errol Thompson
74. Bill Ezinicki
75. Bill Derlago
76. Bert Olmstead
77. Harry Cameron
78. Al Iafrate
79. Ed Olczyk
80. Jim McKenny
81. George Hainsworth
82. Marcel Pronovost
83. Alex Mogilny
84. Todd Gill
85. Mike Walton
86. Dave Ellett
87. Baldy Cotton
88. Dion Phaneuf
89. Jim Pappin
90. Jack Adams
91. Gus Bodnar
92. Cal Gardner
93. Tie Domi
94. Brian Glennie
95. Corb Denneny
96. Larry Hillman
97. Wilf Paiment
98. Russ Courtnall
99. Joe Klukay
100. James van Riemsdyk

THE ONE HUNDRED – COMMITTEE MEMBERS

1. **Bob Stellick** - President of Stellick Marketing Communications Inc.
2. **Mike Ferriman** – Director – Toronto Maple Leafs and Team Historian
3. **Toronto Maple Leafs Fan Vote**
4. **Damien Cox** - Writer/Broadcaster, longtime Toronto Star columnist and current co-host of Prime Time Sports
5. **Mark Askin** - National Hockey Producer, Rogers Sportsnet
6. **Paul Hendrick** – Leafs TV Host
7. **Brian Papineau** – Toronto Maple Leafs Head Equipment Manager
8. **Christine Simpson** - Rinkside Reporter/Host of NHL Hockey on Sportsnet & Hockey Night in Canada
9. **Elliotte Friedman** - Hockey Night in Canada
10. **Scott Morrison** – Commentator, NHL on Rogers Sportsnet
11. **Mike Wilson** - The Ultimate Leafs Fan
12. **Joe Bowen** - Maple Leaf Radio Broadcaster
13. **Andrew Podnieks** – Author and Historian
14. **William W. Watters** – President and CEO Brewery Lane Ventures
15. **Paul Patskou** - Hockey Historian & Video Archivist
16. **John Shannon** – Rogers Sportsnet
17. **John Iaboni** - Toronto Telegram/Sun Writer (1968 to 1984), Executive Editor/Writer for the Leafs' Game Day Program (1991 to 2015)
18. **Mike Leonetti** - Author of more than 40 books on hockey, including: Maple Leaf Legends, Maple Leafs Top 100 of All-time, The Illustrated Toronto Maple Leafs Trivia Book and My Leafs Sweater
19. **Frank Orr** - retired Toronto Star sportswriter/columnist
20. **Jimmy Holmstrom** - Toronto Maple Leafs Organist – 28 seasons
21. **Dave Hodge** - Host—TSN/The Reporters
22. **Mike Zeisberger** - National Hockey Columnist, Postmedia/Toronto Sun
23. **Bob Cole** – Hockey Night in Canada
24. **Lance Hornby** - Toronto Sun Hockey Columnist, Author of Cup Of Coffee/Welcome To Maple Leaf Gardens
25. **Brian McFarlane** - Media member of the Hockey Hall of Fame, longtime commentator with Hockey Night in Canada and author of close to a 100 books on the game
26. **Kevin Shea** - Author of 'The Toronto Maple Leaf Hockey Club: Official Centennial Publication, 1917-2017'
27. **Mike Brophy** - THN.com columnist
28. **Kevin McGran** - Toronto Star Hockey Writer
29. **Pat Park** - Former Long-time Director of Media Relations
30. **Gord Stellick** – Former Toronto Maple Leafs General Manager, Rogers Sportsnet columnist
31. **Howard Berger** – long-time Toronto Maple Leafs/hockey reporter